



## About the 3<sup>rd</sup> Annual Mike Good Memorial Tournament

The Mike Good Memorial Tournament is a three-day event scheduled for Sept 9,10 and 11th. This tournament is sanctioned by US Club Soccer and will feature both girls and boys travel soccer teams from around the Northeast Ohio region. Games will be conducted primarily at Spring Hill Sports Park with a possibility of other locations around Green. We anticipate more than 1000 families and 70 teams will participate in this event. Your sponsorship helps support the players and families participating in this tournament. All proceeds from the event will be donated to the Northern Ohio Chapter of the ALS Association.

### Mike Good Bio



Mike Good was a lifelong resident of the Akron Area. He was born February 24, 1952. He graduated from Garfield High School where he met his lifelong sweetheart and wife, Becky. Together they moved to Green and had two sons. Mike worked long hours as a truck driver to support his family until his retirement in 2002. He first became involved in soccer first by coaching his sons when they were young. He continued by becoming a Green Soccer Association board member, playing on a senior men's team, and later becoming a referee. Over the years, Mike's love for soccer grew. He loved to watch and talk about soccer, even if it was siding with the referee on way too many occasions. Mike passed away on December 14, 2010 after a short battle with ALS. Mike was generous, extremely hardworking, and fiercely loyal. He was a lover of family, golf, cold beer, and fishing. Mike is dearly missed to this day by his family and friends.

### Event Partners



**GREEN SOCCER ASSOCIATION**



**ALS**  
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Northern Ohio  
Chapter

## About ALS and the ALS Association

ALS, known to many people as Lou Gehrig's Disease, is a progressive neurodegenerative disease that affects nerve cells in the brain and the spinal cord. The ALS Association is leading the fight to treat and cure ALS through global research and nationwide advocacy while also empowering people with Lou Gehrig's Disease and their families to live fuller lives by providing them with compassionate care and support.

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## Sponsorship Opportunities

### Platinum - \$1000

- Large company name/logo on all championship shirts created for tournament
- Large company name/log on 10 ft shared sponsor signage at each tournament location
- Company name/logo to appear on 3 event promotion messages or social media posts
- Company name/logo on Mike Good Memorial Cup Tournament website
- Company name/logo on coach's bags and opportunity to add flyer, coupon, or promotion item in coach's bag
- Field Naming Rights – including two signs at each field and field name on schedule

### Gold - \$500

- Company name/logo on all championship shirts created for tournament
- Company name/logo on 10 ft shared sponsor signage at each tournament location
- Company name/logo to appear on 1 event promotion messages or social media posts
- Opportunity to add flyer, coupon or promotion item in coach's bag
- Company name/logo on Mike Good Memorial Cup Tournament website

### Silver- \$250

- Company name/logo on all championship shirts created for tournament
- Company name/logo on 10 ft shared sponsor signage at each tournament location
- Company name and logo on Mike Good Memorial Cup Tournament website



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